



**Caskey & Lees**

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FOR IMMEDIATE RELEASE

**LOS ANGELES' LARGEST ASIAN & TRIBAL ART EVENT CELEBRATES  
20 YEARS THIS NOVEMBER 2010**

*Annual Los Angeles Asian & Tribal Arts Show Opens with Preview Reception to Benefit  
the Fowler Museum at UCLA*

*Los Angeles Asian & Tribal Arts Show  
Santa Monica Civic Auditorium  
November 12–14, 2010*

**WHAT:** *The Los Angeles Asian & Tribal Arts Show (LAATA) celebrates its 20th anniversary this November. The show production team of Caskey & Lees has been instrumental in growing the importance of ethnic arts in the United States. Banking on an increased interest in Asian & Tribal Arts 20 years ago, the LAATA is the first and largest show of its kind in the region that has spawned an entire industry spanning New York, San Francisco and Los Angeles. Vetted for authenticity, the LAATA features museum-quality items from China, Japan, Korea, India, Africa, Oceanic and American Indian cultures.*

*The LAATA will showcase a collection of works by adventurer and fine art photographer Mike Glad. Vanishing Cultures is a photographic exhibition documenting the exotic and remote places that Glad encountered while trekking through Yemen, the wooden monasteries of Myanmar and villages of Pakistan.*

*The LAATA will feature Gallery Talks with participating dealers. Taking place in their exhibitor booths, the Gallery Talks will focus on the importance of selected pieces within their respective cultures. The roster of participating galleries includes some of the world's most noted scholarly experts on Asian & Tribal Art. Please check [www.caskeylees.com](http://www.caskeylees.com) for updated Gallery Talk details.*

*The LAATA will open with a wine and cheese preview reception and silent auction to benefit the Fowler Museum of Cultural History's Textile Council on Friday November 12, 2010. An opportunity to have first viewing of the participating galleries, the Opening Night benefit is an opportunity for prominent museum and arts supporters to network, and support the Fowler Museum's Silent Auction.*

**WHO:** *The LAATA is considered a favorite among political dignitaries, business executives, high-profile arts patrons, collectors, art historians and socialites. This show is produced by the celebrated Art Show team Caskey & Lees; producers of The San Francisco Tribal & Textile Arts Show, The San Francisco Arts of Pacific Asia Show, The New York Ceramics Fair, The New York Arts of Pacific Asia Show and The Los Angeles Asian & Tribal Arts Show.*

**WHY:** *The Los Angeles Asian & Tribal Arts Show is considered one of the West Coast's leading vetted art shows. The first of its kind in the region, the LAATA is the first Art Fair to bring prestigious Asian & Tribal galleries to showcase and celebrate the significance of these genres of art.*

**WHEN:** *Opening Night Preview  
Friday, November 12, 6pm–9pm*

*General Show Hours  
Saturday, November 13, 11:00am–7:00pm  
Sunday, November 14, 11:00am–5:00pm (no admittance after 4:30pm)*

**WHERE:** *Santa Monica Civic Auditorium  
1855 Main Street  
Santa Monica, CA*

**ADDITIONAL INFORMATION:** *Tickets to attend the Opening Night Preview are \$25. To RSVP for the benefit or for more information, please call (310) 455-2886.*

*For additional information, the public should visit:  
[http://www.caskeylees.com/LA\\_AsiaTribal/LA\\_AsiaTribal.html](http://www.caskeylees.com/LA_AsiaTribal/LA_AsiaTribal.html)*

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